

Simonett & Baer



Simonett & Baer Catalogue 2023
Sophisticated Art Books in Splendid Beauty®

Simonett & Baer



Ready for a splash in the nearby fountain. Artist in Residence
Albrecht Fuchs and the publisher's daughter **Zola**, June 2021.

Hello World, Hello Book Lovers, Hello Friends! Eight new and crispy books are on the plate. We are very happy about that and even a bit proud. The last two years might have been tricky and challenging but we managed our way through the jungle with ideas, sheer willpower and some luck. Your feedback notes cheer us up and are proof that our books have the wide range we dream of: *"I find your books and your ongoing collaborations extremely relevant with the outcome that is exceptionally beautiful and poetic."* — C.S., Stockholm or: *"I have a deep admiration for your sensibility, the curation of your work, and the quality of your publications."* — M.L., Vancouver. Simonett & Baer is grateful for your enthusiasm and your contributions. We believe in the power of art and we believe in books and we like to give and receive impulses.

Thank you for sharing our vision, with kind regards

simonett@simonettbaer.com Dino Simonett & Martina Baer baer@simonettbaer.com

Cover: Andy Straumann and Dino Simonett, June 2021, photo by Albrecht Fuchs. **Page left:** Printing Galore at Mitlödi, February 2023.

Society Pages: THROUGH AUTUMN, WINTER, SPRING ...



Roadtrip of the two old farts **Alexis Saile** and **Dino Simonett** to Offizin Scheufele in Stuttgart in September '21 —printing WUNDERBAUM.



Shooting Basel Family Album with **Albrecht Fuchs** at H & de M Campus. In focus: **Jacques Herzog** himself, with nice shoes by Prada, December 2021.



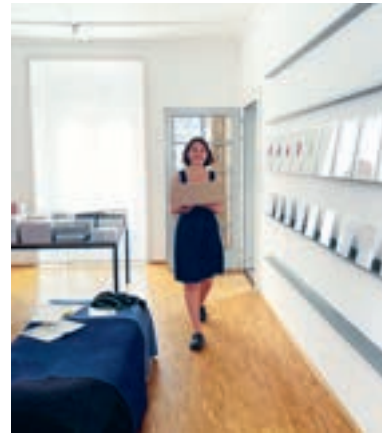
Weihnachten 21/22 of the **Simonett & Baer** family with the self-picked tree in the nearby forest in Donat/Grisons.



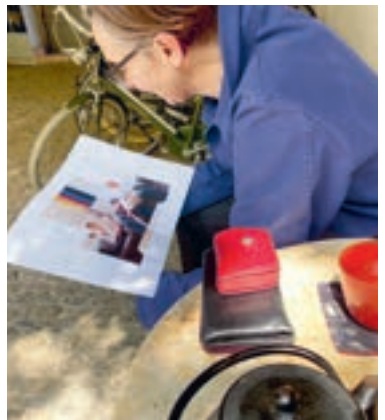
Rosebud! What is there nicer as to leave the house in the early morning with a bobsleigh and a jolly load of fresh snow? Donat, 1. January 2022.



Booklaunch of the splendid **Kunz & Mösch** book about the Swiss Tropical and Health Institute in February 2022, **Dino Simonett** and **Martina Baer**.



Thank you for the *Schlepp*, **Josy Kriemler**. Booklaunch and exhibition of RECENT PAINTINGS, by **Iouri Podladtchikov** in May 2022.



Our most sophisticated visitor **Christine Binswanger** in a moment of rest and recreation — having a look at the Basel Family Album (where she is on the cover), June 2022.



Exhibition and booklaunch of Basel Family Album by Albrecht Fuchs, from left: **Baer, Fuchs** and **Dino**, June 2022.

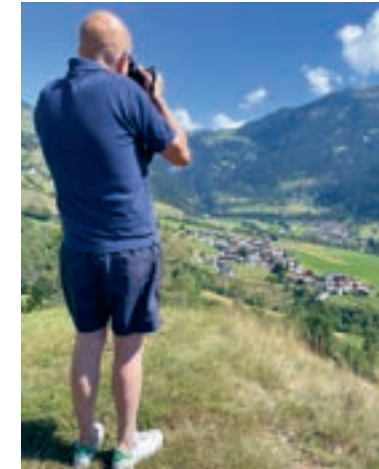


A bigger splash, hotter than July! Greatest pleasure you can imagine to jump into the **Schöneck** fountain in July 2022.

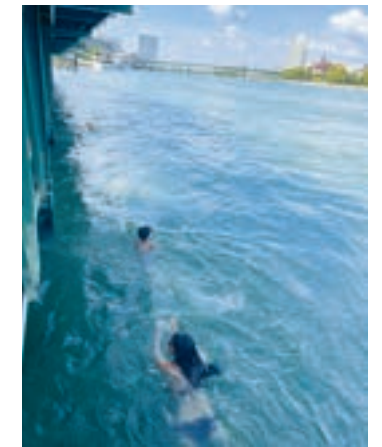
... SUMMER, FALL, WINTER ... AND SPRING AGAIN!



Summer in the Hideaway, the sky is blue, I love you! July/August 2022.



Look Who's Taking Pictures! **Albrecht Fuchs** extended his time as artist-in-residence into the mountain hideaway in Donat.



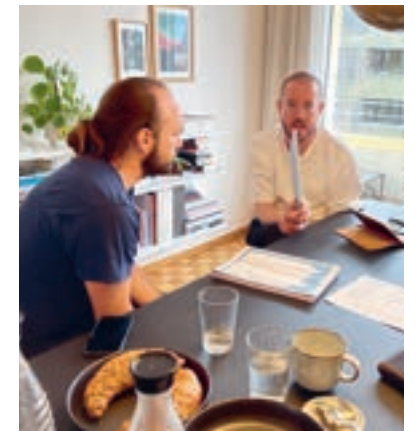
Back to Basel; Another wonderful thing is to swim in the Rhine river — **Martina, Gondini** and **Alba** jumped off the Rheinbadehüsli and swim to ... Rotterdam!



We love the engineers! **Giotto Messi** and **Tivadar Tibi** Puskas of Schnetzer Puskas after a successful book project meeting, September 2022.



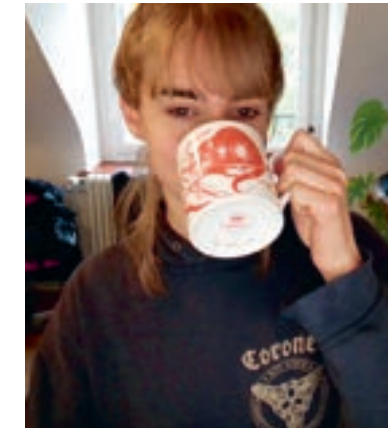
We love the architects! The team of **Atelier Neume** playing in the courtyard, October 2022. Playing what? Check the cover of the upcoming book!



We love the Oberwallis! **David Ritz** and **Thomas Summermatter** of Atelier Summermatter Ritz after an inspiring book project meeting in November 2022.



We love the Sutra Man (and the Sutra Lady)! Architect **Nicolas Jérôme Hünerwadel** at his Koechlin House home in Riehen during an inspiring book project meeting in November 2022.



And guess who is fixing all this mess? The one and only **Martina Meier**, Graphic Designer of Bureau Mia, Zürich Switzerland.



And guess who brings all the stuff to you? **Gondini Simonett** on his Trottinett! Or with his small electric car, later on this decade.

As you probably might know we work in a wonderful location in downtown Basel near the Kunstmuseum. Everybody is in a good mood entering the campus and having a swing ...

... or a swim in the nearby fountain in summertime. From time to time we make small book launches with exhibitions including modest parties for sophisticated art book lovers. Please subscribe to our newsletter at simonettbaer.com/contact

Albrecht Fuchs, Basel Family Album by Simonett & Baer
The photographer from Cologne is our artist-in-residence since 2020

Albrecht Fuchs

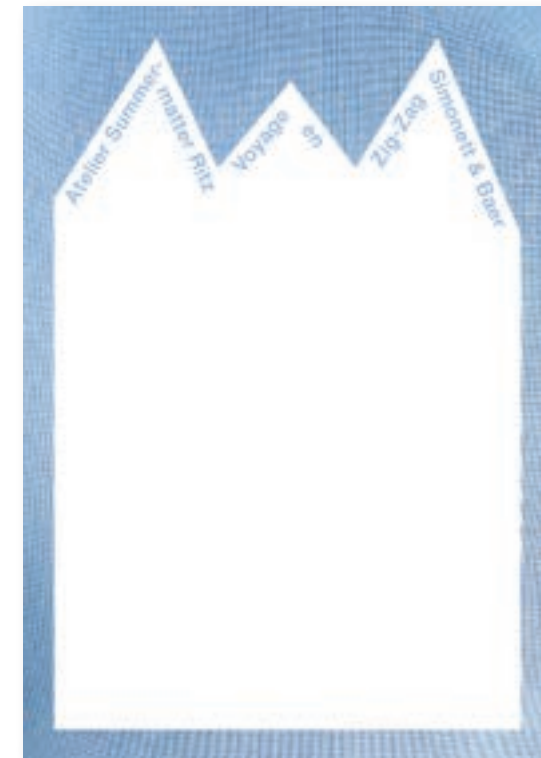


Albrecht Fuchs, Basel Family Album by Simonett & Baer 17.5 × 25 cm, 96 pages, hardcover
thread-bound, edition of 500 books ISBN 978-3-906313-44-3 CHF/€ 39.00

Albrecht Fuchs is famous for his outstanding portraits of artists and personalities. We invited him to photograph our extended Basel family. During five sessions everybody who is somehow involved in our publishing and family life was portrayed: a waiter in a restaurant we like, former interns, friends, clients, neighbours, street workers, star-architects and more. The rich and very charming collection is completed by texts by **Michel Kessler** and **Katharina Täschner** and a publisher's diary by **Dino Simonett**.

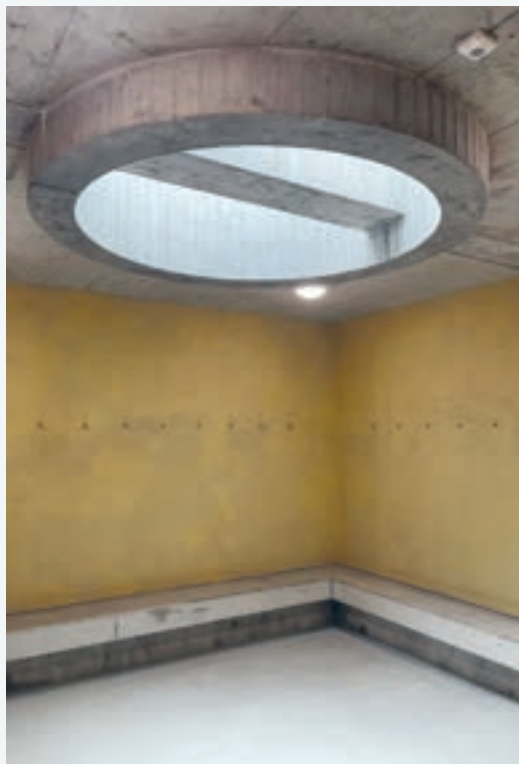
Atelier Summermatter Ritz, Voyage en Zig-Zag
Eine sommerliche Reise zu einem jungen Architekturbüro in einen wilden Bergkanton

Voyage en Zig-Zag



Atelier Summermatter Ritz, Voyage en Zig-Zag Bildbericht von Dino Simonett
17.5 x 25 cm, 64 Seiten, hardcover, fadengebunden, Auflage 350 Exemplare
ISBN 978-3-906313-48-1 CHF / € 39.00

Die Architekten **Thomas Summermatter** und **David Ritz** führen seit 2015 ihr Atelier in Brig im Oberwallis und haben durch ein paar subtile und dennoch markante Projekte Bekanntheit erlangt. Sie haben **Dino Simonett** zu einem Field Trip zu ihren wichtigsten Lieblingsbauten eingeladen und dieser hat photographiert und getextet. Mit einem Einführungstext von **Roland Imhof**.



Iouri Podladtchikov, **Recent Paintings**
Delirious abstract artworks in sublime candy-store colours

Recent Paintings



Iouri Podladtchikov, Recent Paintings 17 × 21 cm, 64 pages, hardcover
thread-bound, cover type in steel engraving, edition of 350 books
ISBN 978-3-906313-40-5 CHF / € 39.00

With this artist's book **Iouri Podladtchikov** makes a clear step into abstraction. Although the images are created with photographic means one thinks about paintings — we are enchanted by a small bunch of mysterious monochrome and multicolored "tableaux". The sublime and ultraelegant book has a true bibliophile character with various hidden references to titans like Ad Reinhardt, Christopher Wool and Yves Klein. With a text by **Ania Kolyszko**.

Atelier Neume, Atelier Neume
Three Architects Under Forty Rock the Boat

Atelier Neume



Atelier Neume, Atelier Neume 24 × 34 cm, 48 pages, hardcover, thread-bound
edition of 400 books, ISBN 978-3-906313-49-8 CHF/€ 48.00

Basel based, Hungarian and Jurassien-rooted Atelier Neume (**Balázs Földvály, Marie-Annick Staehelin, Melchior Füzesi**) hits the spot with this first portfolio about their practice. Presented are ETANG, a weekend hideaway in the Alsace; DIRTY HARRY, an apartment house in bricks and TSCHANTRE, a conversion of a former industry plot into living spaces, both in Basel. The approach to the projects is radical, the implementation is both pragmatic and poetic. With texts by **Melissa Freudiger** and **Harald Stühlinger**. The melody between the pages is progressive chic and the altogether is a unique and refreshing twenty-first century book, including some never seen creative surprises.



Albrecht Fuchs, Donat
Splendid Summer Days in a Mountain Village in the Grisons

Albrecht Fuchs



Albrecht Fuchs, Donat 16.5 × 16 cm, 96 pages, thread-bound, hardcover
edition of 500 books, ISBN 978-3-906313-50-4 CHF/€ 32.00

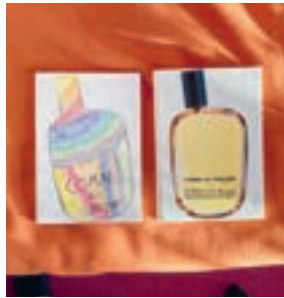


The artist-in-residence **Albrecht Fuchs** extended his voyage into the mountain village of Donat in the Schams Valley, where the publishers have a modest hideaway. The book portrays —like the Basel book— the extended Donat family of Simonett & Baer. People of all ages (and professions) have been gathered together in their natural habit in front of Albrecht's camera —the portraits give us that certain endless summer feeling in the mountains, but unkitschy and true: splendour in the grass!
With a text by **Dino Simonett**.

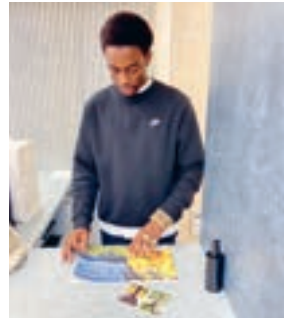
Le cafard à Bâle? WE'LL ALWAYS HAVE PARIS ...



In three hours you arrive at Gare de Lyon, the blinking gifts for the kids you'll find near the Louvre Pyramide.



With one or two or three project ideas in your Rucksack you try to make a good impression.



But first of all: the best perfume on your neck! **Kenny Jason** at DSPM sells it to you with all his charms.



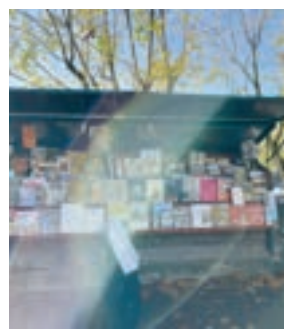
For lunch we meet CdG's **Remo Hallauer** at Comptoir for the best Soupe des Oignons you can imagine.



In the early afternoon we take a short siesta at the room with a view (Tour Eiffel & Tour Montparnasse).



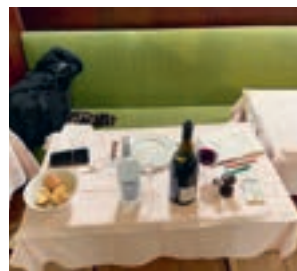
In the afternoon we have a meeting with **Tsuyoshi Tane** of ATTA. Book project? Book Project! (maybe)



In the late afternoon we find a bouquiniste with a fine selection of rare and vintage photobooks.



In the early evening we check in **Chez Dominique**. He prepares le Gratin Dauphinois for us.



The restaurant was all ours, a Magnum bottle was waiting & a single cigarette, offered by the house ...



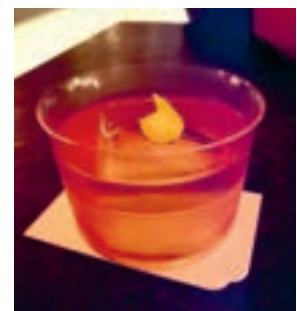
For desert one can choose between Ilê flottant, Crème Vanille, Riz au Lait, Crème Caramel etc. – à discretion.



Late evening garbage collection: PATIENCE ... COLLECT ... PATIENCE ... COLLECT.



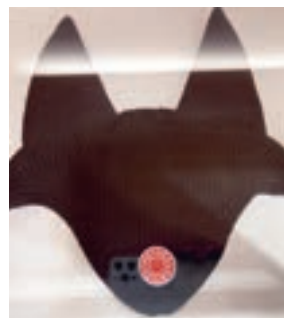
Sometimes I feel a bit the same: patience, patience, patience, patience then collect (a bit).



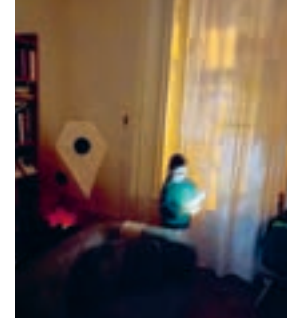
Finally a nightcap at Ogata Bar with a large house made ice cube.



With amico **François Berthoud**, who launched his book *Fashion, Fetish and Fantasy* the next evening.



And then: Au lit, Dodo! For deep sleeping I pull this cap deep over my face and ... cinéma des draps blancs!



Home again, gifts delivered to **Zola**, etc. cafard gone, voilà! We'll always have Paris. A la prochaine! Bisou 🍷

Page Right: Conquering la Concorde avec la bicyclette might be a real adventure that we'll experience sooner than later, believe me! We keep you posted: Paris par vélo by Yours Truly!





Dino® Magazine #1 «The Kanreki-Issue»
Glamorous and Stylish Photo-Stories by Dino Simonett & Guests

Dino Magazine



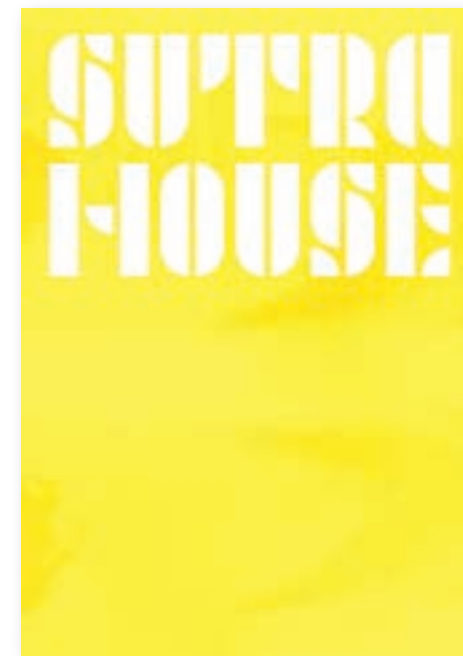
Dino Magazine #1 17.5×25 cm, 128 pages, softcover
ISBN 978-3-906313-55-9 CHF/€ 40.00

Four decades after creating and publishing thirteen issues of the cult magazine QUER®, **Dino Simonett** wants to know it again. Dino®Magazine will be published annually and covers exclusive houses, interiors and landscapes as well as artists, architects and crafts as you've never seen them before. In print only. From the table of contents of the first issue: A stroll through Dover Street Parfums Market in Paris / A stroll through a very old house in the Grisons by **René Burri** / A frugal Thai-Lunch with art director **Beda Achermann** / A decent haircut for the ninety-nine year old **Samiro Yunoki** by **Norio Kiderra**. And more. Total eight compact and full-page photo stories of sixteen pages each. Note by **Andrin Holzer**.

Sutra House, Nicolas Hünerwadel

A splendid retreat in Riehen/Basel—with a touch of L.A.

Sutra House

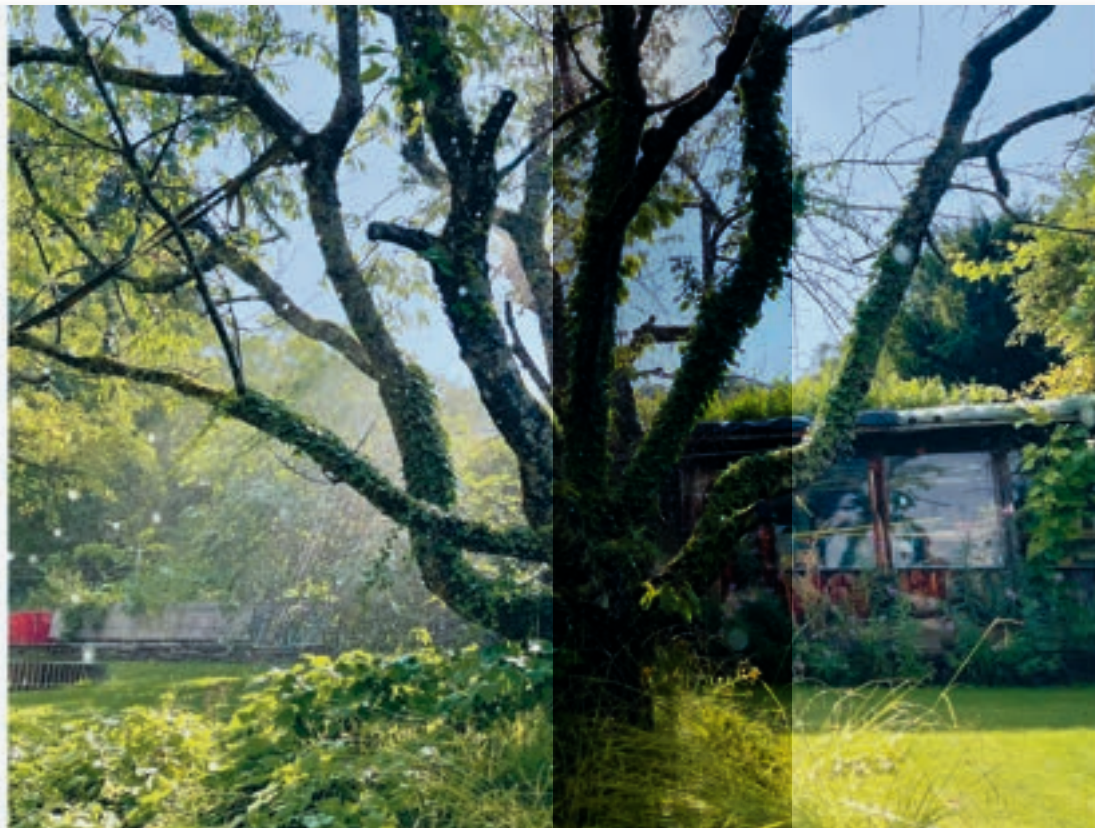


Sutra House 17.5 × 25 cm, 96 pages, hardcover, thread-bound, cover printed in silkscreen on 100% linen
edition of 900 books, ISBN 978-3-906313-51-1 CHF/€ 58.00

Architect **Nicolas Hünerwadel** is a man with many talents. Next to his residence Koechlin House he renovated the neighbour house and created another new building on the same plot. The three houses together with a wonderful garden create a very beautiful and gorgeous ensemble. The Sutra House is a mini-museum of contemporary art and offers private yoga retreats, hip-hop seminars, piano concerts and many other cultural activities on an advanced level. Together with his wife of many talents **Eunice Kuwornu** they team as a wonderful pair of hosts one can fall in love with.

Sutra House—a place to get inspired and—a place to return.

With a text by **Megumi Yamashita**.



Sophisticated Bookbags Etc. in Splendid Beauty®



Our very best friend **Jose Miranda** is crafting the most beautiful fancy goods.



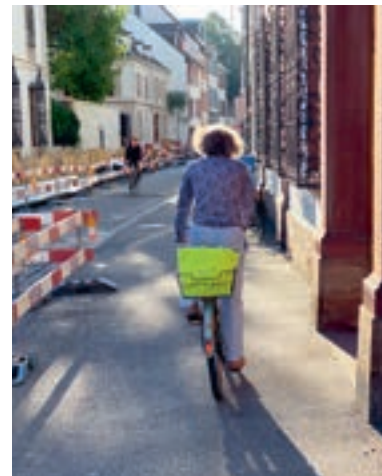
For instance we produce bookbags in a new material made out of pineapple fibres.



Or a small Geisha-Bag for **Martina Baer** in Veau Barène from Tanneries Haas in Alsace.



Architect **Adrian Beerli** is happier than ever with his cattle leather bag, crafted à la manière de Hermès by **Hélène Balle**.



Architect **Heinrich Toews** prefers a shock yellow bag in a fabric by Schoeller Textiles.



Photographer **Albrecht Fuchs** chose the square canvas bag – a perfect fit for a small equipment.



The ultimate large weekend in Barenia Gold and Ebène is the most beautiful bag we ever created.



We made them in collaboration with **Hélène Balle**, who used to work for Hermès for five years —she surely knows how to do it.



Each year we offer a small edition of best ever honey from the Grisons made by apiculteur **Gion Grischott**.



For the annual **Albert Hofmann** bicycle day I suggest this rainbow bag in 100% printed linen.



Architect **Vanessa Grünig** earned a golden pineapple bag for working at *I Never Read Bookfair* in June 2022.



Architect **Emanuel Christ** is a true gentleman: He offered the bag to his fabulous wife Prof. Dr. med. **Mirjam Christ-Crain** (her paper bag full of books including the new **Houellebecq** had a tear).



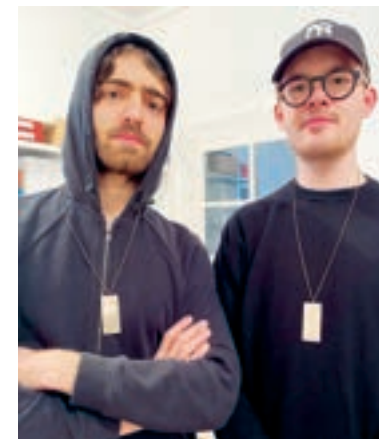
Now and then we create non-book and non-bag things: A turned but ungrindled and unpolished Peppermill in Ebony.



Black leather bags are the most wanted and sought after, choose one: regular cattle leather from the back (left = "Audi") and veau barène ebène (right = "Porsche").



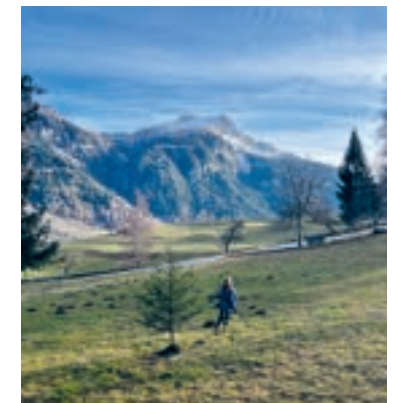
Publisher **Martina Baer** with her Pinapple bag on a warm summer day, Basel July 2022.



WE'LL ALWAYS HAVE PARIS — Metro Ticket in 925 Sterling Silver amulet worn by next wave stars **Romeo Staub** and **Andrin Holzer** (now our top top intern).



Last but not least: Maria and Joseph-Bag in Barenia Leather in front of our Xmas **Neri di Bicci** Poster, December 2022.

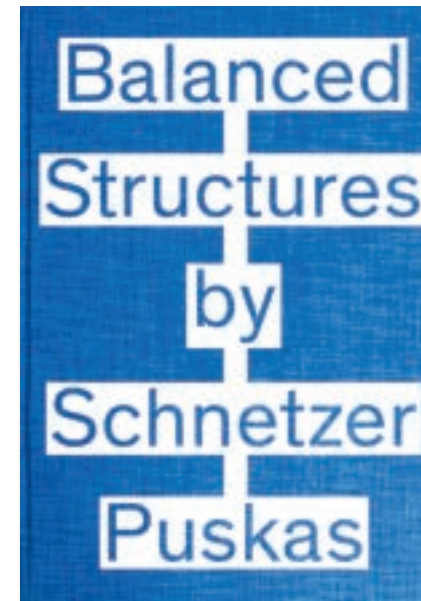


The most wonderful thing about Christmas is to pick up the tree in the nearby forest of our mountain highway in the Grisons. Together with our youngest daughter **Zola I** successfully undertook this annual 2022 expedition on December 25th.

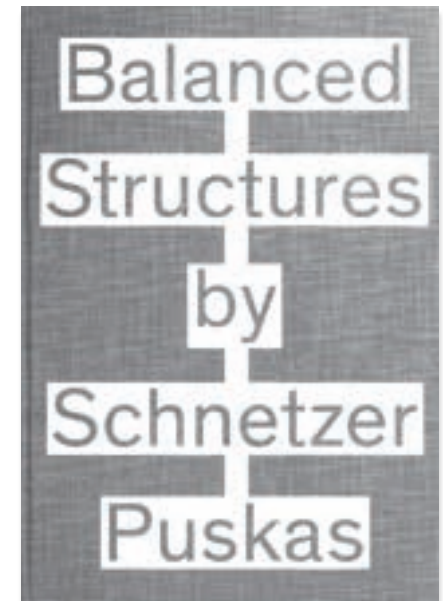
The most of the fine bookbags and leather goods are presented in our Basel showroom (by appointment). Based on artisanal know-how and exceptional materials, the making of a Simonett Bookbag takes a long time ...

... considering our limited showroom capacity and in order to offer you the best service, the sale of our bags is by appointment only with Mr. Simonett in person (by request we can send you more photos, our catalogue and a price list). simonett@simonettbaer.com

Schnetzer Puskas



Schnetzer Puskas, Balanced Structures Deutsche Ausgabe
17.5 × 25 cm, 192 Seiten, hardcover, fadengebunden
Umschlag in Siebdruck auf 100% Leinen, Auflage von 1000 Exemplaren
ISBN 978-3-906313-52-8 **CHF/€ 78.00**



Schnetzer Puskas, Balanced Structures English Edition
17.5 × 25 cm, 192 pages, hardcover, thread-bound
cover in silkscreen on 100% linen, edition of 500 books
ISBN 978-3-906313-53-5 **CHF/€ 78.00**

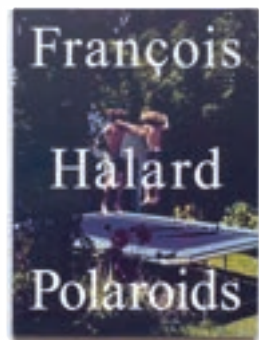
The famous Basel/Zürich/Bern/Berlin based office of Schnetzer Puskas is celebrating its seventieth year in 2023, a good point for a new definition of work and current topics of structural engineers × architects × clients. From the table of contents: A Brief History of Structural Engineering / Corporate History / Schnetzer Puskas Team photographed by **Albrecht Fuchs** / Sixteen Mayor Projects / Sixteen Future Projects / "Contemporary Discourse" / with texts by **Giotto Messi**, **Kevin Rahner**, **Tivadar Puskas** and many more / Coda by **Heinrich Schnetzer** / Editor's Note by **Dino Simonett** / Projects Index 2013–2023 and more.

A book to be widely discussed about and with rich inspirations for a new generation of aspiring engineers.

Schnetzer Puskas Engineers, Balanced Structures
Prada Aoyama Tokyo by Herzog & de Meuron × Schnetzer Puskas under construction
in the early 2000s, completed 2003. Photo: Takenaka Corporation



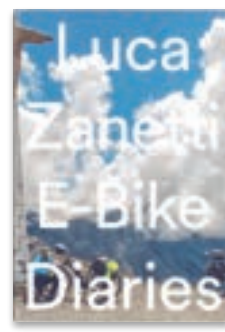
Sophisticated Backlist in Splendid Beauty®



François Halard, Polaroids
24 × 32 cm, 64 pages
ISBN 978-3-906313-05-4 CHF/EUR 80



Laurence Kubski, Crickets
17 × 24 cm, 64 pages
ISBN 978-3-906313-31-3 CHF/EUR 15



Luca Zanetti, E-Bike Diaries
16.8 × 24.5 cm, 64 pages
ISBN 978-3-906313-08-5 CHF/EUR 24



Dino Simonett, White Elephant
One Week in Tokyo, 12.5 × 17 cm, 64 pages
ISBN 978-3-906313-16-0 CHF/EUR 24



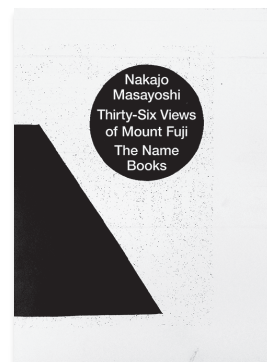
Franz Kafka, Die Mäuse
15 × 24 cm, 64 pages
ISBN 978-3-906313-12-2 CHF/EUR 12



Franz Kafka, Die Verwandlung
12.5 × 17.5 cm, 256 pages
ISBN 978-3-906313-33-7 CHF/EUR 15



Giacometti and the Fox 17.5 × 24 cm
56 pages, DE: ISBN 978-3-906313-04-7
EN: 03-0 CHF/EUR 12



Masayoshi Nakajo, Thirty-Six Views of Mount Fuji 24.5 × 34.5 cm, 78 pages
ISBN 978-3-906313-01-6 CHF/EUR 200



Alexis Saile, Kind of Hockney
17.5 × 25 cm, 48 pages
ISBN 978-3-906313-21-4 CHF/EUR 15



Valerio Olgiati, Villa Além 25 × 35 cm
72 pages, ISBN 978-3-906313-02-3
CHF 58/EUR 54



Valerio Olgiati, Projects 2009–2017
English Edition, 26.5 × 33 cm, 276 pages
ISBN 978-3-906313-11-5 CHF 145/EUR 135



Valerio Olgiati, Projekte 2009–2017
Deutsche Ausgabe, 26.5 × 33 cm, 276 pages
ISBN 978-3-906313-14-6 CHF 145/EUR 135



Kunz und Mösch, STPH
24 × 34 cm, 56 pages
ISBN 978-3-906313-43-6 CHF/EUR 58



Jürg Federspiel, Joseph Beuys
Text in DE and EN, 17.5 × 25 cm, 32 pages
ISBN 978-3-906313-37-5 CHF/EUR 18



Mensing Timofticiuc, Small Portfolio
17.5 × 25 cm, 64 pages
ISBN 978-3-906313-39-9 CHF/EUR 60



Albrecht Fuchs, Fifty-Three Portraits and a Haystack 12 × 17 cm, 64 pages
ISBN 978-3-906313-34-4 CHF/EUR 18



Herzog & de Meuron, 001–500
Regular Edition, 17.5 × 25 cm, 256 pages
ISBN 978-3-906313-24-5 CHF/EUR 300



Herzog & de Meuron, 001–500
Paperback Edition, 17.5 × 25 cm, 256 pages
ISBN 978-3-906313-26-9 CHF/EUR 34



Iouri Podladtchikov, True Love Is Hard To Find 16.8 × 24.5 cm, 64 pages
ISBN 978-3-906313-07-8 CHF/EUR 10



Iouri Podladtchikov, Suddenly Last Summer 17 × 21 cm, 48 pages
ISBN 978-3-906313-29-0 CHF/EUR 29



Iouri Podladtchikov, Brand New Songs
24 × 34 cm, 48 pages, ISBN 978-3-906313-38-2
CHF/EUR 98



Felippi Wyssen, Haus Moosweg Riehen
12 × 17 cm, 32 pages
ISBN 978-3-906313-30-6 CHF/EUR 32



Martin Simonett, Sameseter Jagd-Geschichten 18 × 25.5 cm, 64 pages
ISBN 978-3-906313-32-0 CHF/EUR 19



Alexis Saile, Der Wunderbaum, Text Lisa Tetzner
(with English translation) 25 × 35 cm, 64 pages
ISBN 978-3-906313-36-8 CHF/EUR 58

Simonett & Baer

Top Five Songs Martina Baer

- 1 *Goldwing* (From Disney's *Happier Than Ever: A Love Letter To LA*), Billie Eilish
- 2 *Tiny Desk Concert*, Dua Lipa
- 3 *Flash of Light* (Live in Berlin), Róisín Murphy
- 4 *I Feel Love*, Donna Summer
- 5 *Ever Again*, Robyn

Top Five Everything Dino Simonett

- 1 MUSIC: *Earth Wind and Fire*, That's the Way of the World (live 1981)
- 2 MUSIC: *Non Voglio Mai Vedere Il Sole Tramontare*, from *Last Days* by Oliver Leith, Caroline Polacheck, voc.
- 3 READ: *Anéantir/Vernichten*, Michel Houellebecq
- 4 READ: *Kaffee und Zigaretten*, Ferdinand von Schirach
- 5 NETFLIX: *How to Change Your Mind*, after Michael Pollan's Book



Warmest greetings from Basel! Many thanks to Jase Walzar (right) and all of his colleagues for keeping our streets clean.

Top Five Everything Andrin Holzer

- 1 MOVIE: *I'm still here*, Casey Affleck
- 2 MUSIC: *Melting Moment*, Poison Girl Friend
- 3 MUSIC: *Wahalla*, Joanne Robertson and Dean Blunt
- 4 ARTIST: *Exene Karros*
- 5 BOOK: *The Night Climbers of Cambridge*, Noël Edward Symington

Top Five Everything Martina Meier

- 1 MOVIE: *Drive my Car*, Ryusuke Hamaguchi
- 2 MUSIC: *Penta Fest*, Luzius Schuler
- 3 CHARACTER: *Grogu* (Baby Yoda), Star Wars, The Mandalorian
- 4 BOOK: *Narziss und Goldmund*, Hermann Hesse, 1930
- 5 PODCAST: *Die sogenannte Gegenwart*, Zeit Online

Well, thank you very much and goodbye, au revoir und auf Wiedersehen!
We hope that we could inspire you to dream. Dare to dream, don't forget to dream
and please don't unlearn to dream, whatever might haunt you and comes from
the daily news. We dedicate this catalogue to the anonymous reader who sent us
a postcard with the Hollywood Sign in front and this friendly note on the back:
"Dear Simonett & Baer publishers. Please continue to publish wise and beautiful
and amusing books to cheer up the sorry world!" 🇺🇦

Voilà. Lots of new and wonderful projects are in the pipeline, loads of work ahead
and hopefully a little glory on the side — and dear moments to share with you!

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Page right: Gratin Dauphinoise on the make at our favourite Restaurant Le Cartet in Paris. Dominique, le chef and only person in the place noded aside:
"Quand ça sort du four ça craque comme la neige sous tes pieds!" **Backcover:** Sunday afternoon at the museum with Alba, Kunstmuseum Basel, March, 2023.
Imprint: Concept, Editorial, Photos and Texts by Dino Simonett Managing Director Martina Baer Graphic Design Dino Simonett with Martina Meier/
Bureau Mia, Typeface Times LT Std. Proof Reading Britta Dubilier, Printed at Offizin Scheufele Stuttgart, Bound at Buchbinderei Terbeck Coesfeld/
all of our books are bound with Cold Glue Binding® Edition of 2000 Basel March 2023 ISBN 978-3-906313-47-4 ©Simonett & Baer



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